



Oregon Tourism Commission
 dba Travel Oregon
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OREGON LODGING STATISTICS
 January 2019 (YTD)

Region	Occupancy (%)		Room Rate (\$)		RevPAR (\$)		Room Supply		Room Demand		Room Revenue (\$)	
	Month	% Chg	Month	% Chg	Month	% Chg	Month	% Chg	Month	% Chg	Month	% Chg
United States	54.8	0.7	124.39	0.8	68.13	1.5	161,871,181	2.0	88,665,146	2.7	11,028,704,332	3.6
Pacific	63.9	0.5	167.82	2.8	107.15	3.3	23,623,426	1.4	15,083,643	2.0	2,531,336,104	4.8
Statewide	47.8	(0.2)	102.16	(0.5)	48.88	(0.7)	2,089,307	2.9	999,606	2.8	102,122,571	2.2
Eastern	35.5	0.9	74.07	(1.3)	26.29	(0.4)	146,041	0.1	51,831	1.0	3,839,221	(0.3)
Central	43.8	6.7	102.55	2.5	44.92	9.4	181,288	4.0	79,400	11.0	8,142,613	13.8
Southern	41.4	(2.3)	81.15	1.8	33.64	(0.5)	261,485	3.3	108,383	0.9	8,795,447	2.8
Willamette Valley	48.8	3.3	94.09	0.0	45.96	3.3	333,250	1.8	162,761	5.2	15,314,610	5.2
Mt Hood/Gorge	47.3	4.9	91.70	1.0	43.42	5.9	68,541	0.2	32,453	5.0	2,976,045	6.1
Portland Metro	56.5	(3.9)	117.06	(1.6)	66.12	(5.4)	761,701	4.9	430,212	0.8	50,362,467	(0.7)
Coast	40.5	2.3	94.18	0.7	38.10	3.1	340,349	0.2	137,680	2.5	12,967,155	3.2

Source: STR

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