



## **EASTERN OREGON VISITORS ASSOCIATION (EOVA)**

### **JOIN YOUR INDUSTRY COLLEAGUES**

#### **FY19-20 EOVA Membership Renewal & New Member Invitation**

**EOVA Annual Dues Investment Schedule | July 1, 2019 – June 30, 2020**

#### **WHAT IS EASTERN OREGON VISITORS ASSOCIATION (EOVA)**

EOVA is a regional non-profit association, representing the eleven counties and tribes east of the Cascades; comprised of destination marketing organizations and/or other entities that provide tourism marketing, destination management, sales, services or information dissemination. EOVA members share a common interest in the vision and vitality of Eastern Oregon's tourism and hospitality industry.

#### **EOVA MISSION**

Promote the Eastern Oregon visitor experience and enhance and preserve the region's quality of life and economy.

#### **EOVA MEMBER BENEFITS**

EOVA serves its Membership by targeting the following objectives:

- Attract overnight visitors to Eastern Oregon by executing region wide tourism sales, marketing and sustainable destination development programs to position the region as a leisure, events and group travel destination
- Provide leadership and coordination for regional visitor industry issues and communications with statewide partners.
- Gather data to educate and inform Sustaining Members, Stakeholder Members, Partners, industry leaders, and the public on the status of the visitor industry.
- Work with local tourism partners and government leaders to structure financing and policy plans for EOVA and implementation of those plans.



**WHAT IS AN EOVA SUSTAINING MEMBER**

Sustaining Members are so designated as they provide a level of significant financial commitment necessary to sustain regional operations and programs. Sustaining Members shall be solicited for region-wide engagement and alignment of industry partnerships joining at the \$2,000 level.

Sustaining Members are eligible to appoint one voting representative to the Board of Directors for a term equivalent to the current fiscal year.

**WHAT IS AN EOVA STAKEHOLDER MEMBER**

Stakeholder Members are any other business, lodging properties, guest ranch, museum, attraction, resort, tourist facility, tour company, activity, individual, partnership or group interested in and allied with the tourism industry, providing support for regional operations and programs who wishes to join at the \$300 level. The EOVA Board of Directors are to have four at-large stakeholder positions.

All Stakeholder Members are eligible to be voted onto the EOVA Board of Directors for the four at-large positions.

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THE EOVA BOARD OF DIRECTORS CONSIST OF ALL DUES-PAID SUSTAINING MEMBERS AND DULY ELECTED STAKEHOLDER MEMBERS

**Dues are based on level of investment:**

<b>SUSTAINING MEMBER</b>	<b>\$2,000</b>
<b>STAKEHOLDER MEMBER</b>	<b>\$ 300</b>

**Payment Enclosed:** \_\_\_\_\_  
Dues Payment with check remittance enclosed

**Online Invoice** \_\_\_\_\_  
Request Electronic Invoice

*PLEASE REMIT PAYMENT TO:*  
EASTERN OREGON VISITORS ASSOCIATION  
ATTN Alana Carollo  
PO Box 511 | La Grande, OR 97850  
***Thank you for your support!***



## EASTERN OREGON VISITORS ASSOCIATION (EOVA)

COMPLETE AND RETURN THIS PAGE w/ PAYMENT FOR MEMBERSHIP REGISTRATION  
[info@visiteasternoregon.com](mailto:info@visiteasternoregon.com)

Organization/Business Name: \_\_\_\_\_

Point of Contact/Voting Representative: \_\_\_\_\_

Title: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Address: \_\_\_\_\_

YES! I already received EOVA communication \_\_\_\_\_

No. Please add me to the EOVA communication \_\_\_\_\_

Type(s) of Business / Services: (Please check all that apply)

\_\_\_\_\_ City DMO

\_\_\_\_\_ County DMO

\_\_\_\_\_ Chamber of Commerce

\_\_\_\_\_ CVB / Visitor Center

\_\_\_\_\_ Stakeholder Member

\_\_\_\_\_ OTHER

Additional Staff Positions to receive EOVA communications:

\_\_\_\_\_ Name / Email

\_\_\_\_\_ Title / Position

\_\_\_\_\_ Name / Email

\_\_\_\_\_ Title / Position

\_\_\_\_\_ Name / Email

\_\_\_\_\_ Title / Position

**THANK YOU!**