



EASTERN OREGON VISITORS ASSOCIATION (EOVA)

JOIN YOUR INDUSTRY COLLEAGUES

FY20-21 EOVA Membership Renewal & New Member Invitation

EOVA Annual Dues Investment Schedule | July 1, 2020 – June 30, 2021

WHAT IS EASTERN OREGON VISITORS ASSOCIATION (EOVA)

EOVA is a regional non-profit association, representing the eleven counties and tribes east of the Cascades; comprised of destination marketing organizations and/or other entities that provide tourism marketing, destination management, sales, services or information dissemination. EOVA members share a common interest in the vision and vitality of Eastern Oregon's tourism and hospitality industry.

EOVA MISSION

Promote the Eastern Oregon visitor experience and enhance and preserve the region's quality of life and economy.

EOVA MEMBER BENEFITS

EOVA serves its Membership by targeting the following objectives:

- Attract overnight visitors to Eastern Oregon by executing region wide tourism sales, marketing and sustainable destination development programs to position the region as a leisure, events and group travel destination
- Provide leadership and coordination for regional visitor industry issues and communications with statewide partners.
- Gather data to educate and inform Sustaining Members, Stakeholder Members, Partners, industry leaders, and the public on the status of the visitor industry.
- Work with local tourism partners and government leaders to structure financing and policy plans for EOVA and implementation of those plans.



WHAT IS AN EOVA SUSTAINING MEMBER

Sustaining Members are so designated as they provide a level of significant financial commitment necessary to sustain regional operations and programs. Sustaining Members shall be solicited for region-wide engagement and alignment of industry partnerships joining at the \$2,000 level.

Sustaining Members are eligible to appoint one voting representative to the Board of Directors for a term equivalent to the current fiscal year.

WHAT IS AN EOVA STAKEHOLDER MEMBER

Stakeholder Members are any other business, lodging properties, guest ranch, museum, attraction, resort, tourist facility, tour company, activity, individual, partnership or group interested in and allied with the tourism industry, providing support for regional operations and programs who wishes to join at the \$300 level. The EOVA Board of Directors are to have four at-large stakeholder positions.

All Stakeholder Members are eligible to be voted onto the EOVA Board of Directors for the four at-large positions.

THE EOVA BOARD OF DIRECTORS CONSIST OF ALL DUES-PAID SUSTAINING MEMBERS AND DULY ELECTED STAKEHOLDER MEMBERS

Dues are based on level of investment:

SUSTAINING MEMBER	\$2,000
STAKEHOLDER MEMBER	\$ 300

Payment Enclosed: _____
Dues Payment with check remittance enclosed

Online Invoice _____
Request Electronic Invoice

PLEASE REMIT PAYMENT TO:
EASTERN OREGON VISITORS ASSOCIATION
ATTN Alana Carollo
PO Box 511 | La Grande, OR 97850
Thank you for your support!



EASTERN OREGON VISITORS ASSOCIATION (EOVA)

COMPLETE AND RETURN THIS PAGE w/ PAYMENT FOR MEMBERSHIP REGISTRATION
info@visiteasternoregon.com

Organization/Business Name: _____

Point of Contact/Voting Representative: _____

Title: _____ Phone: _____

Email: _____ Website: _____

Address: _____

YES! I already received EOVA communication _____

No. Please add me to the EOVA communication _____

Type(s) of Business / Services: (Please check all that apply)

City DMO

County DMO

Chamber of Commerce

CVB / Visitor Center

Stakeholder Member

OTHER

Additional Staff Positions to receive EOVA communications:

Name / Email

Title / Position

Name / Email

Title / Position

Name / Email

Title / Position

THANK YOU!